



Our Guide to Professional Headshots

“A good quality Headshot should capture the essence and sense of you in an image that should be alive and real” Stephen Cain Photographer

Select the right Photographer for you

There are many photographers out there and it is important to select one that specialises in Headshot Photography. Check out their web sites and examples of their work. Share with your photographer what you want to achieve. If there are images and style you like let them know in advance. Also, this should apply to images and styles you do not like. You need a photographer who understands how important the session is to you and cares as much as you do about getting the best out of it.

Your Headshot

You should be clear on how you want to use your headshot and make sure your images are consistent and reflect this. Avoid using complimentary portrait photos your as your headshot needs to convey your personality and who you want to portray. For Actors you are presenting yourself to a casting director as - this is me A good headshot does not have to be dramatic but will creating something slightly different with that sparkle in your eyes or subtle smile that will capture their attention. The eyes are probably the first thing a prospective casting director or agent will look at, so they are very important! Establish a connection with the camera. Practice before you get your headshots done so you won't be intimidated

Content & Styling

Avoid vibrant colours stripes and large patterns as it can be distracting to the main focus which is the face. Arriving with outfits that have been ironed on hangers can really enhance the final image. Long sleeves work best and try and avoid clothes with loose neck lines as it can also be distracting. Avoid clothes with large brand logos and images. Wear clothes that fit your personality and suggest your acting type without limiting you. For your session consider doing a formal set and a casual set.

Layer your tops can add content and style and provides flexibility V-neck t-shirt gives a stronger, edgier look compared to a softer look from round or crew neck. These are the two most common types of neckline for actor headshots and a good safe starting point. Avoid reflective fabrics like satin and silks as they be distracting for actor headshots so you might want to consider sticking to matte fabrics like cotton and wool.

Fun & Relaxed

We make all our sessions fun and relaxed and understand that not everyone wants to be in front of the camera. Working from our own dedicated studio we create a relaxed environment, so people enjoy our sessions which is reflected in our feedback and repeat customers.

Posing

This should never be under estimated and is critical in any Headshot. We happily provide help and support to make sure you achieve some great poses. We continue to provide this help to experienced actors who after many sessions with us still value and appreciate our advice.

We look forward to seeing you in our studio and would be happy to answer any questions you may have.

Sue & Stephen

www.stephencainphotography.co.uk

hello@stephencainphotography.co.uk

studio direct 01978 266 608